



VINTAGE 93.7 FM

SPOT PLACEMENT

SEGMENT	60secs	45secs	30secs	15secs
AAA	6,600.00	5,600.00	4,800.00	3,800.00
AA	5,600.00	4,600.00	3,800.00	2,800.00
A	4,600.00	3,600.00	2,800.00	1,800.00

LIVE APPERANCE

TIMEBELT	60mins	45mins	30mins	15mins	5mins
AAA	150,000	117,000	95,000	55,000	25,000
AA	140,000.	107,000	65,000	35,000	15,000

PROGRAMME SPONSORSHIP(RELIGIOUS)

SEGMENT	60mins	45mins	30mins	15mins
AAA	50,000	40,000	25,000	16,000
AA	45,000	35,000	20,000	11,000
A	30,000	25,000	15,000	10,000

SPOT PLACEMENT (POLITICAL)

SEGMENT	60secs	45secs	30secs	15secs
AAA	20,000.00	20,000.00	20,000.00	20,000.00
AA	15,000.00	15,000.00	15,000.00	15,000.00
A	10,000.00	10,000.00	10,000.00	10,000.00

PROGRAMME SPONSORSHIP (INDENDENT PRODUCER POLITICAL)

SEGMENT	60secs	45secs	30secs	15,500
AAA	83,000.00	69,000.00	55,000.00	38,000.00
AA	78,000.00	64,000.00	50,000.00	33,000.00
A	73,000.00	59,000.00	45,000.00	28,000.00

PROGRAMME SPONSORSHIP (POLITICAL)

SEGMENT	60mins	45mins	30mins	15mins
AAA	116,000.00	97,000.00	88,000.00	69,000.00
AA	106,000.00	81,000.00	78,00.00	59,000.00
A	96,000.00	77,000.00	68,000.00	49,000.00

SPECIAL POSITION SURCHARES

FIXED TIME	50%
MW NEWS SPOT	100%
PROGRAMME/NEWS ADJACENCY	60%
INTRA PROGRAM	50%
PROGRAMME/SPOT DISPLACEMENT	60%
CLASSIFIED ANNOUNCEMENT	50%

PERSONAL PAID ANNOUNCEMENTS

TIMEBELT	AAA	AA	A
1-50 words	2,800.00	2,100.00	1,050.00
51-75 words	3,500.00	2,625.00	1,312.00
76,100 words	4,500.00	3,375.00	1687.00

NEWS MENTION

CORPORATE	POLITICAL	RELIGIOUS
15,000.00	20,000.00	14,000.00

VOLUME DISCOUNT

100,000 - 250,000	5%
251,000 - 500,000	10%
50,000 - 1,000,000	15%
100,000 & ABOVE	20%

PRESENTER FEE-15,000**COMPANY ACCOUNT: ODUOLA MEDIA CONSULT (FCMB) 9411884019****CONTACT INFO; 08069333673; 09124295657 (ALL OUR RATES ARE NEGOTIABLE, ALL RATES ARE INCLUSIVE OF VAT)**